

FEAR FREE CARE



What is Fear Free?

Founded in 2016, the Fear Free method provides education to veterinary professionals and pet owners to help make vet visits better for pets by working to alleviate the fear, anxiety, and stress associated with the visit. It focuses on not only the physical well-being but also the emotional well-being of your pets. Our goal is to help your pets by making their experience at the vet positive so that they will be happy to come back and see us. We utilize our knowledge of pet body language and behavior and combine it with calming music, calming pheromones, lots of treats and we take the time to gain the trust of our patients.

Fullwood Animal Hospital currently has 13 **Fear Free Certified Professionals** on staff and we are so proud to help bring this new standard into our patient's lives. To become Fear Free Certified, each team member undergoes 9 hours of specialized training.

We didn't want to stop at individual certification so we are proud to announce that as of 5/23/2019 we are now a **Fear Free Certified Practice**. We are the 4th practice in North Carolina to become certified and 1 of 4 practices within a 100-mile radius.

Practice Certification takes Fear Free implementation to the next level – from an individual to a joint effort that requires the entire practice team to work together to safeguard the emotional wellbeing of their patients, clients and team members. Certified Practices will have successfully implemented Fear Free into all aspects of their business. To meet this level of commitment and implementation, practices must measure up to the Fear Free Practice Certification Standards. Mandatory standards are pass/fail; optional standards are weighted, and the practice must achieve a minimum score to pass each category.

See the links below to learn more about Fear Free techniques or visit www.fearfreepets.com.

